RESEARCH FOR MARKETING 8200 HUMBOLDT AVE. SO. MINNEAPOLIS, MINNESOTA 55431 (612) 881-5400

WINONA

December, 1982

Dear Participant:

Thank you for agreeing to take part in our study on cigarettes and smoking. WINONA RESEARCH, INC. is a national firm based in Minneapolis, that has been conducting market research studies for 30 years.

Your interview is scheduled for _____ on _____.

It will last about one hour and as a token of our appreciation for participating, we will pay you $20.00. Let us once again assure you that this does not involve sales of any kind. We are only interested in your opinions.

The interview will take place at the offices of:

Stewart Surveys, Inc.
230 Nanuet Mall
Nanuet, NY 10954

A hostess will be there to greet you.

If for some reason you find you are unable to attend, please contact me at: 1--800-328-2933. This is a special WATS number and is toll-free. I can be reached anytime between 8:00 a.m. and 4:30 p.m., CST.

We are looking forward to seeing you.

Sincerely,

Pat Leatherberry
Project Director
WINONA/Minneapolis

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